La Clínica del Pueblo envisions a healthy, thriving, and vibrant community of Latin American immigrants who are embraced for their life stories, respected for their cultural identities, and valued for the many gifts they share with the world.

To advance this vision in community, La Clínica del Pueblo offers high quality, culturally affirming health care and supportive services to Latin American immigrants and their families who live in the metropolitan Washington region.

**Accountability.**
Our words and actions form a sacred bond with the diverse community of immigrants in this region. Every day we strive to provide high quality programs and services to this community.

**Cultural Affirmation.**
Our words and actions reflect the importance of affirming immigrants wherever they are on life’s journey. Every day we strive to express such affirmation influenced by our own lived experiences as immigrants and through our deep connections to the community.

**Humility.**
Our words and actions embrace the importance of humility and openness in service to the community. Every day we strive to learn from patients and clients so that our mission, programs, and services remain relevant and responsive.

**Respect.**
Our words and actions reinforce the unwavering commitment to respect all members of the community. Every day we strive to show such respect and to be considerate to all who seek our help especially elders in the community who offer wisdom and life lessons.
Raising visibility, promoting vitality, and strengthening the voice of La Clínica del Pueblo and our communities will be our North Star. Our next decade will be guided by this renewed commitment to Latinidad. Our vision for the future is La Clínica del Pueblo as the regional leader in immigrant health and wellness. And that vision is both aspirational and achievable with your help!

Growth is a major focus of our next decade of service. La Clínica del Pueblo plans to care for nearly three times as many immigrants as we do today. To do so means operating new and expanded health care facilities, recruiting and retaining a larger and even more dedicated team of employees, offering a broader array of community-based programs and services, and of course supporting a robust administrative infrastructure to support our mission.

And every day our words and actions will continue to uphold La Clínica del Pueblo’s special place in community. Founded by Salvadoran immigrants in 1983 in response to the emergent needs of Central American immigrants displaced by war, La Clínica del Pueblo will remain an affirming home of refuge, healing, and advocacy for Latin American immigrants and their families. Our unique experiences and stories as immigrants connect us in a most beautiful way and create the power to change the world—one community at a time.
OUR DIVERSIFIED FUNDING MODEL TO SUPPORT GROWTH

Raising visibility, promoting vitality, and strengthening our voice will require a stronger funding model with even more financial support from public and private sources.

FUTURE FUNDING MODEL

*Actual 2023 Target 2033 Target*

<table>
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<th>2023 Actual</th>
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<td>Grants</td>
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**Much-Needed Investments in Our People.** Raising visibility, promoting vitality, and strengthening our voice will also require significant investments in La Clínica del Pueblo’s team. We must enhance our current compensation and benefits offerings with the expressed goal of recruiting and retaining a skilled, bilingual team of health care professionals. And in 2024, we must recruit the next leader of La Clínica del Pueblo who will successfully implement this strategic plan.

MORE FUNDING IS NEEDED... SO JOIN US NOW!