



Patient since 1983

ANNUAL REPORT 2018

35th LA CLÍNICA
DEL PUEBLO
anniversary





DEAR FRIENDS:

Turning 35 is an important milestone for many of us. For La Clínica, our 35th anniversary represented a coming of age, and an opportunity to celebrate our critical work and vibrant community.

Together with our patients, friends, supporters, and community, we found a multitude of ways to celebrate La Clínica's fundamental commitment to health as a human right, coming together at Fiesta del Barrio, D.C.'s Pride celebration, and Domestic Violence Awareness Month, and by providing high-quality health care services at each and every one of the more than 100,000 clinical and community encounters we delivered in 2018. Alongside those patients who have been with us since the beginning, each year La Clínica continues to serve new generations of Latino families and immigrants with dignity and respect. We are celebrated as leaders in providing quality health care to our patients, and for the sixth year in a row La Clínica was recognized nationally as a Health Center Quality Leader.

La Clínica also strengthened its commitment to providing a safe and welcoming space for those most in need. Our Empoderate program moved to La Casa, ensuring a permanent home for our LGBTQ participants for years to come. As Spanish-language addiction services have contracted in the District, we worked to expand our treatment programs to meet the need. In order to reach those with mental health needs where they are, we have grown our telepsychiatry services to reach those most in need. All the while, we have ensured that medical interpretation continues to be widely available to immigrants receiving health care services throughout the city.

In Prince George's County, we continued to grow into our role of meeting the community need for medical services. We partnered, convened, and raised our collective voices to shine a light on the need for immigrant health equity. We served 988 patients at our Hyattsville clinic, including new primary care services for those living with HIV. At Northwestern High School, our program supporting newly-arrived immigrant youth graduated 35 seniors, and our Empoderate Center in Langley Park expanded its HIV testing services to Latino immigrants throughout the community and in social media. We launched a new community tradition with our first "Goles por Salud" tournament – part of an intergenerational health program that is tackling obesity one goal at a time.

Our 35th year also represented a period of transition, as we bode a warm farewell to Alicia Wilson, and selected a new leader. In December 2018, Catalina Sol became La Clínica's third Executive Director, bringing to the position her decades of experience serving the medical and health needs of our community, and her passionate enthusiasm for envisioning where La Clínica will grow over the next 35 years. The selection of Catalina affirmed our organizational values, strengthened our deep roots in community, and clarified our vision for the future.

And yet, these are sobering times, as there remains uncertainty for our immigrant community and major challenges in our healthcare system. Over the past 35 years, La Clínica has weathered storms, celebrated triumphs, collaborated in solidarity, and supported the foundations of our community. This has required the web of friends, allies, and partners that you are, who each day give the best of yourselves; fueling us and supporting us to do more. Thank you for being there! As we look to the future - the next 35 years and beyond - we know one thing to be certain: La Clínica will continue to invest its strength, resilience, and vision to lead us as we, together, continue to build a healthy and vibrant Latino community. Adelante!

Catalina Sol, Executive Director

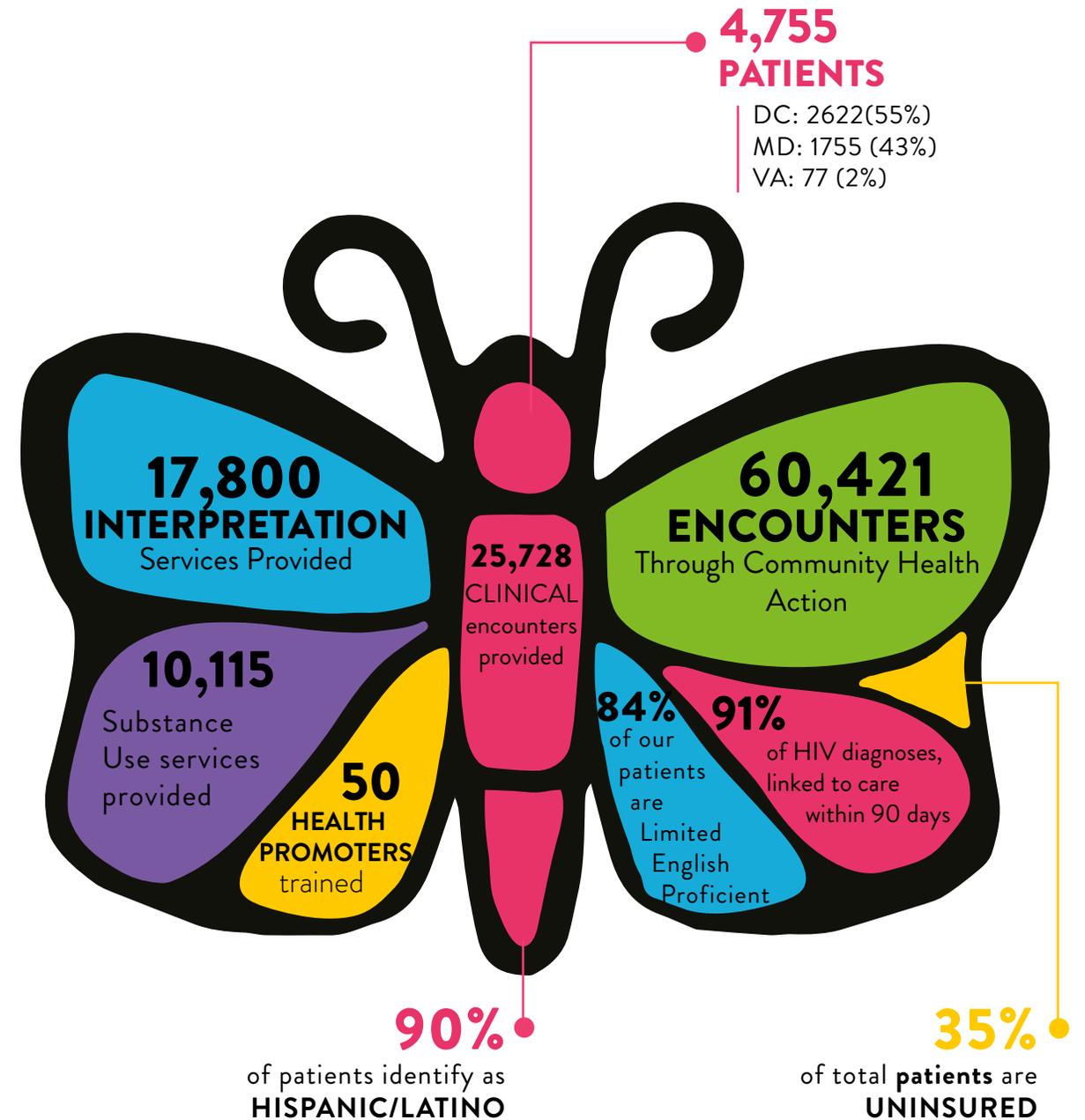
Erin Scheick, Board President

35 YEARS BUILDING A HEALTHY COMMUNITY...



IN 2018

Our reach expanded with your support



35 YEARS LEADING THE WAY

THE SELECTION OF LA CLÍNICA'S NEW EXECUTIVE DIRECTOR

When Alicia Wilson, La Clínica's second Executive Director, decided to step down from her role after nearly a decade of service, La Clínica's Board of Directors took several critical steps that resulted in a seamless leadership transition. As a majority-patient Board of Directors, the leadership recognized the importance of a process that would not only select the right candidate but engage community and staff. The Board engaged a professional search firm to work with them on the development of a position profile that responded to the needs of the current environment and secure the Executive Director that could drive La Clínica's mission and vision forward.

An important dimension of Board process was hearing from staff through "listening sessions" to better understand the ethos of La Clínica. These "town hall" like sessions allowed for staff across all facilities and departments to provide input and entrust the board in the search of a new leader. Based on feedback from staff, leadership, and community, the Board Search Committee led an extensive national search that resulted in many highly qualified candidates. Catalina Sol, La Clínica's Chief Programs Officer, emerged as the Board of Directors top choice due to her innovation and creativity, her expertise in the field of public health, her demonstrated leadership, and her unique vision for this next phase in La Clínica's future.

In the final quarter of 2018, we celebrated the growth of La Clínica that came under Alicia Wilson's direction – her determination to make healthcare services more accessible and equitable – grew us from one site to five, across jurisdictions. In November, at her final goodbye party, Alicia Wilson passed the "torch" to Catalina Sol, a gesture that carried with it, an energized board, a determined leadership team and a committed staff of 100 all poised to make a difference!



35 YEARS MAKING A DIFFERENCE

1983 La Clínica del Pueblo founded as a project of the Central American Resource Center (CARECEN), providing free medical services in volunteer-run clinic.



1995 La Clínica obtains 501(c)(3) status.



2007 Federally Qualified Health Center status awarded.



2010 Empodérate Center opens in Mt Pleasant St NW to provide dedicated and safe space for LGBTQ young adults.



2015 Opening of Mi Refugio, our school based mental health program.



2016 La Casa in Mount Pleasant, a permanent home for La Clínica's community-based programs and advocacy.



2018 First Annual Fiesta del Barrio celebration in recognition of 35 years of La Clínica del Pueblo.



1994 First Board of Directors formed to lead La Clínica as an independent agency; Dr. Romagoza becomes first Executive Director.



2003 La Clínica moves to permanent home at 2831 15th street.



2009 Alicia Wilson selected as the organization's second Executive Director.



2012 Initial NCQA recognition obtained as a Patient Centered Medical Home.



2016 Grand Opening of the second clinic in Hyattsville, Prince George's County.



2017 Opening of the second Empodérate center in Prince George's County to provide dedicated and safe space for LGBTQ young adults.



2018 Catalina Sol selected as the third Executive Director in the history of the organization.



35 YEARS OF NEW BEGINNINGS

SUBSTANCE USE SERVICES NEARLY TRIPLES IN 2018

In 2008 La Clínica's substance use program also known as, Volviendo a Vivir, was launched. Following the closure of several Spanish-language substance use providers in the District over the past two years, Volviendo a Vivir is now the only remaining bilingual and culturally-competent outpatient substance use provider for Latinos in the Washington, D.C. Metropolitan Area. La Clínica has more than tripled its services, serving 180 clients in 2018, compared to 48 in 2017. The program has been working hard to enhance its services to meet the demand in D.C., while also exploring opportunities to provide services in Maryland. Volviendo a Vivir is known for its comprehensive approach to care and includes providing: addiction treatment, individual counseling, clinical care coordination, weekly education sessions, support groups, referrals to housing and other social services and more.



VOLVIENDO A VIVIR

To learn more about our Substance Use Services go to:
https://www.lcdp.org/_en/programs-services-volviendo-a-vivir.html



¡LA FIESTA DEL BARRIO!

35 years was an incredible milestone! It speaks to the resilience, persistence, and strong sense of mission to deliver exceptional care while building a more safe and just community. Fiesta was envisioned as an event to celebrate all La Clínica has achieved with those who have been part of making it happen, while also staying true to its roots as a Latino community-based organization that has excelled due to the strength in its diversity. On September 16th, the vision came to life as we danced to cultural performers and filled the streets of Mount Pleasant with joy. More than 50 volunteers, a swath of vendors, sponsors, local businesses, community partners, and artisans helped in meeting our goal of raising funds for our health care services, while building a stronger community together!

35 YEARS CELEBRATING OUR COMMUNITY

Check out our Facebook page for photos of our second annual La Fiesta del Barrio, which was a complete success! Save the date for our third Fiesta del Barrio on **September 13, 2020!** If interested in **sponsoring, tabling, performing or volunteering** please contact rugarte@lcdp.org.



35 YEARS PROMOTING A HEALTHY LIFESTYLE

GOLES POR LA SALUD 2018 KICKS OFF

On September 8th, in Hyattsville MD - La Clínica's Health Promotion team hosted its first intergenerational soccer tournament "Goles Por La Salud" part of our own Futbol3 initiative (an international approach to using soccer as a tool to facilitate communication, safety and leadership). Rules included ensuring two female players per team are always playing; no goalies; respect teammates, opponents, referee and all people present. Ten teams of youth and their families took to the field to compete for first place - La Clínica staff also formed a team to model healthy activity.

Led and organized by youth from La Clínica's school-based mental health services program Mi Refugio, more than 200 attendees enjoyed a day of team-building, community, and fun, all for the purpose of promoting healthy lifestyles!

To learn more about our Health Promotion Program go to:
<https://www.lcdp.org/>



35 YEARS PROVIDING QUALITY SERVICES



AWARDED FOR OUR COMMITMENT FOR QUALITY AS A FEDERALLY QUALIFIED HEALTH CENTER (FQHC)

For the **SIXTH** consecutive year, we are proud to share that La Clínica was recognized by the **Health Resources and Services Administration (HRSA)** through its **Quality Improvement Awards** under the following areas:

- **Health Center Quality Leaders**
- **Access Enhancers**
- **Health Disparities Reducers**
- **Advancing Health Information Technology for Quality and Patient Centered Medical Home Recognition.**

These awards are given to the highest performing health centers in the nation as well as those health centers that have made significant quality improvement gains from the previous year, a total of 1,273 health centers across the U.S., territories and the District of Columbia are reviewed. The top 30% of health centers that achieved the best overall clinical performance received designation as Health Center Quality Leaders (HCQL), a recognition that speaks to La Clínica's core value to provide the highest quality care for our patients in a holistic, sustainable, cost-effective manner.

35 YEARS BUILDING AN INCLUSIVE COMMUNITY

EMPODÉRATE'S PERMANENT HOME AT LA CASA

In March 2018, our LGBTQ program, Empoderate, moved from its rented space in Mt. Pleasant into its new permanent home in our La Casa site. Appropriately named La Casa, participants of Empoderate immediately felt safe and at home in their new space. The space facilitates a place to hang out, connect with one another, use computers, participate in support groups and receive important health information and health screenings. Empoderate joined our health equity, gender and reproductive health, and health promotion programs in La Casa making it a site where our mission of building a healthy community is palpable as soon as you walk through the front door.

On June 8th, La Clínica del Pueblo received **UnidosUS 2018 LGBTQ** Champion Award. This award is granted every year to an UnidosUS Affiliate organization with exceptional leadership and a commitment to the LGBTQ community, in 2018 it recognized La Clínica's long history of exemplary work on behalf of the LGBTQ community on initiatives that promote equity, access to services, leadership development, and civic engagement.

To learn more about Empoderate go to:
https://www.lcdp.org/_en/programs-services-lgbtq-health.html



35 YEARS ADVOCATING FOR OUR HEALTH



PARTNERING FOR HEALTH EQUITY:

La Clínica Drives the Conversation on the State of Health Care for Immigrants in Prince George's County, MD

On April 25th, 2018 La Clínica hosted a convening, “Partnering for Health Equity,” bringing together elected officials, partner organizations, health experts, and community stakeholders at the City of Hyattsville Town Hall to discuss strategies for creating greater health equity in Prince George’s County, MD.

Accessing health care is a significant challenge for Latinos living in Prince George’s County, due to language, immigration status, income, and other social determinants of health (factors that affect one’s health outcomes). A staggering 28.7% of Latinos are uninsured and 43.4% of non-citizen immigrants are uninsured, according to 2016 census data.

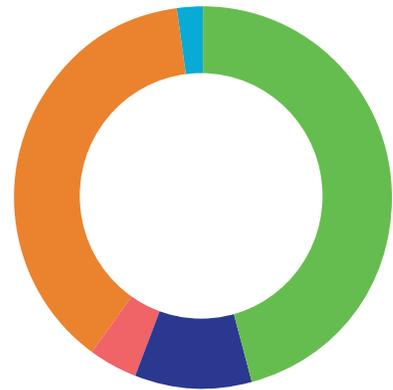
County Councilmember Danielle Glaros stated, *“it is time as we move forward as a county, as we see revenues increasing as a county, that we deepen our investment in health and human services.”*

As a result of this convening La Clínica put forth detailed recommendations for expanding healthcare access in Prince George’s County by identifying the issues and proposing collaborative solutions between the public and private sector. These recommendations have begun to play a part in shaping more just and equitable legislature and supports so that all county residents are healthy and cared for. development, and civic engagement.

To read our report and view our convening:
<https://www.lcdp.org/docs/doc--publication--health-equity-report-2018.pdf>
<https://www.youtube.com/watch?v=CIYfDKAD2Jo>

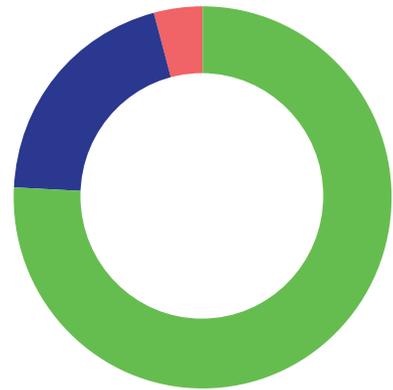
35 YEARS COUNTING ON YOU

FINANCIAL HIGHLIGHTS 2018



REVENUE
13,253,656

- 46%** Government Grants and Contracts
\$6,163,432
- 10%** Foundation and Corporate Grants
\$1,390,615
- 4%** Individual Contributions
\$525,929
- 38%** Earned Income
\$4,972,129
- 2%** Other Income
\$201,551



EXPENSES
11,711,494

- 76%** Direct Services and Programs
\$8,883,725
- 20%** Management, Facilities, and General
\$2,315,462
- 4%** Development, Fundraising and
Communications
\$512,307

TOTAL	2016	2017	2018
REVENUE	\$12,644,340	\$12,609,225	\$13,253,656
EXPENSES	\$12,065,340	\$12,199,129	\$11,711,494



BOARD OF DIRECTORS 2018

- Erin Scheick
- Jose Mauricio Silva
- Abel Nuñez
- Natasha Bonhomme
- Carlos Gutierrez
- Ofir Hurtado
- Edgar Jimenez
- Mario Muñoz
- Luis Ortiz
- Ana Rodriguez

We thank our Board Members for their volunteer service, leadership, and unwavering commitment to our mission.

35 YEARS MAKING HISTORY WITH YOUR SUPPORT

AMIGOS DEL PUEBLO

Abel Nuñez
Ana Catalina Garcia
Andrea Ploeg
Anna & Nathan Jeide-Detweiler
Brandy Bauer
Daniel Mata
David LaRoche
David Ryner
Duncan McHale
Elizabeth Wheaton
Emily McKay
Emily Kugler
Hila Berl
Ilana Nagib
Isabel Friedenzohn
Jennifer Beeson
Joan Evans
Jose Lacorte
Kathleen Yoder
Katie Cross
Ken Kromash
Kyrstin Racine
Laura Lewis
Linda Kolko
Lindsay Coates
Lisa Wise
Lucia Fort
M.A. Sheehan
Maria C Ramirez
Maria Cecilia Zea
Mary & George Medicus
Matthew Hanson
Melissa Mayer
Noel McCaman
Pamela Boozer Strother
Rachel Ugarte

INDIVIDUALS \$1000+

Aaron Cooper
Aaron Knight
Allan & Wendy Williams
Ben Gitterman
Bridgette & Matt Kaiser
Carlos O'Bryan & Maria Arizmendi
Carolyn Andrews
Charlotte Jones Carroll
Darian Tucker
Diana Reed

Edgar Jimenez
Elizabeth Wheaton
Evelyn Jacob
Gabriel Oran
Glen Parker
Henry Horsey & Svetlana Gromova
Jane Thompson & John Kaelin
Jessie Harris
John Brown & Jodi Howard
Judy Scott Feldman
Khorey Baker
Lief Doerring
Lisa Wise
Lucas Blanco
Lynne & Joseph Horning
Maria Cecilia Zea & Irani Escalono
Mary Horan & Richard Walker
Molly Murphy
Natasha Bonhomme
Neil Starkey
Robert Free
Robert & Evelyn Wrin
Sarah Coviello
Sonya Schwartz & Donald Fishman
Stephen Charles
Todd Greenbaum

EVENT SPONSORS

AARP DC
All Souls Church
ANC1D
Beth Bencivenni
CIH Properties
Colin Kimpel
Denise McIsaac
District Financial Planning
Divkok 1 LLC
Eagle Bank Corp
El Tio of DC
Encounter DC
Epic Consolidated Services
ETTE
Fit360DC
Gloria's Maid Services
Gordon Harrison
Graham Holdings
HJWC Group at Compass Real Estate
KCS Roofing
Keyed In LLC
Kishan Alexander
Las Americas Dental Health

Michael DeSantis
Music at the Monument
National Consumer Cooperative Bank
Nelson Marban
Nest DC/Roost DC
Palm Facility Services
Pinnacle Therapy Centers
Robert Rudd
Roberto Montesinos
Sarah Troxel
Synergy Family Services
Tenleytown Trash, LLC
Title Town Settlements
The Meltzer Group
Toni Ghazi
Veritas Financial
Viva the Life
Whiteford, Taylor & Preston Law

ORGANIZATIONS

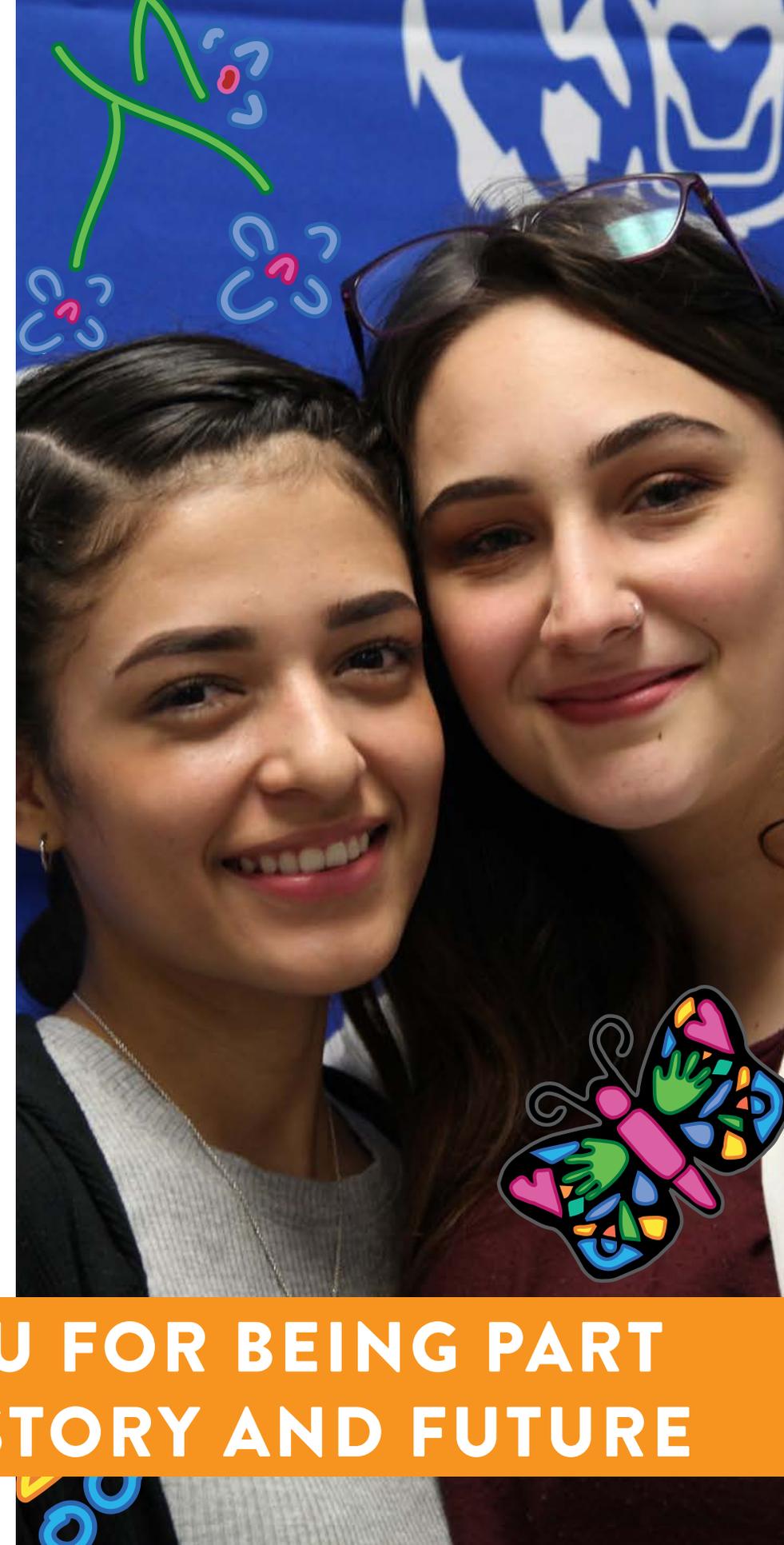
All Saints Church
Clark Charitable Foundation
Crowell & Moring DC
DC Share Fund
Dorothy G. Bender Foundation
Grassroots Comedy DC
International Monetary Fund
KPMG Washington Foundation
Live to Give Equity and Justice Fund
Lyft, Inc
MESH Charities, Inc
MGM Resorts International
Microsoft
National Philoptochos Society
River Road Unitarian Universalist Congregation
Stonewall Kickball DC
SunTrust Foundation
Target
The Split Rock Charitable Foundation

GRANTS & CONTRACTS

AIDS United
Alexander and Margaret Stewart Trust
AmeriHealth Caritas District of Columbia
CareFirst BlueCross BlueShield Foundation
Charles and Mary Latham
Community Foundation of the National Capital Region
DC Department of Behavioral Health
DC Health
DC Health Benefit Exchange Authority

DC Office of Victims Services and Justice Grants
Eugene and Agnes Meyer Foundation
George Washington University
Health Resources and Services Administration
Howard University Hospital
League of United Latin American Citizens
MARPAT Foundation
Mars Foundation
Maryland Community Health Resources Commission
Maryland Department of Health, Office of Minority Health and Health Disparities
MAXIMUS Foundation
Mayor's Office of Latino Affairs
Merck Foundation - Bridging the Gap
Morton K. and Jane Blaustein Foundation
Office on Violence Against Women
Prince George's County Council
Prince George's County Public Schools TNI@ School
Prince George's County Health Department
Qlarant Foundation
Robert Wood Johnson Foundation
Substance Abuse and Mental Health Services Administration
Survivors Advocates for Empowerment - DC SAFE
The Centers for Disease Control and Prevention
The Cherry Fund
The Cigna Foundation
The Consumer Health Foundation
the hope & grace fund, a project of New Venture Fund, in partnership with the philosophy, Inc.
The Leonard and Helen R. Stulman Foundation
The Miller & Chevalier Charitable Foundation
The Morningstar Foundation
The Morris and Gwendolyn Cafritz Foundation
The Tides Foundation - Kaiser Transformation Acceleration Project
Theodore H. Barth Foundation
UnidosUS
Unity Health Care, Inc.
Venable Foundation
Washington AIDS Partnership

THANK YOU FOR BEING PART OF OUR HISTORY AND FUTURE



BECOME AN AMIG@

Consider taking your support to the next level with an easy recurring monthly gift. Our Amig@s del Pueblo program is joined by individuals who are committed to sustaining our core programs and services; they make up our safety-net. As a friend of La Clínica's you will be bridging a critical health care gap by providing quality care to uninsured patients, mental health services, and wrap around supports for Latino immigrants who need it most.

TO BECOME AN AMIG@

1. Go to our website www.lcdp.org
2. Click Donate
3. Check the box for "Become an Amig@."

AS AN AMIG@ YOU WILL RECEIVE:

1. Special insider access to the news and events happening at La Clínica!
2. Access to La Clínica's annual Amig@s get together with La Clínica's leadership.

AMIG@S CONTRIBUTIONS 2018
\$11,844

68% increase from contributions in 2017
36 Amig@s from 7 different states including DC

EACH MONTH, YOUR GIFT WILL SUPPORT QUALITY HEALTHCARE



"Monthly giving means more people can access LCDP services throughout the year, not just around the holidays. This allows me to budget meaningfully and give a bit more over time. Thanks for making giving easy for me and my family!"

*-Lisa Wise
Co-Founder Nest DC
Amig@ since 2015*



OTHER WAYS TO GET INVOLVED

START A FUNDRAISING CAMPAIGN

La Clínica was started as a grassroots organization by a group of volunteers who wanted to make a difference. You can take action today to make an impact on the health of our community. The best way to help La Clínica is to get your friends and networks involved.

SPONSOR AN EVENT

La Clínica has several annual and special events throughout the year. From our cultural celebrations to community-driven events. Sponsor an event to showcase your commitment to healthcare access for the Latino community.

PARTNERSHIP OPPORTUNITIES

Through strategic partnerships, La Clínica del Pueblo works to deliver high-quality, culturally competent care and advocate for greater health equity for the Latino community. There are many ways for your corporation or agency to meaningfully partner with La Clínica del Pueblo.

For more information contact: info@lcdp.org or visit www.lcdp.org



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