



**LA CLÍNICA
DEL PUEBLO**

PRESENTS:

2nd Annual

¡LA FIESTA DEL BARRIO!

SPONSORSHIP DECK

Mt. Pleasant St. NW between Kenyon St. NW and Kilbourne Pl. NW

2nd Annual
**¡LA FIESTA
DEL BARRIO!**

La Fiesta del Barrio is an outdoor annual event that takes place in Mt. Pleasant, DC, September 8th, during Hispanic Heritage month. It is an opportunity for La Clinica to host one of the best grassroots Latino events in the DMV where community is central to its success. Through an experience of cultural entertainment, art, food, dance and health activities, each attendee will leave feeling part of a larger community and driven to ensuring it's an inclusive and just community that fosters health for all.

Sponsors and Vendors are critical to the success of the event through their financial support and presence on the day of the event. Participating Sponsors and vendors from 2018 shared it was an incredible event to deepen connections with the Latino community and engage with new audiences!

**SPONSORSHIP
BENEFITS**

**FOUNDER'S
CIRCLE
\$5,000**

**COMMUNITY
LEADER
\$2,500**

**HEALTH
ADVOCATE
\$1,000**



DESCRIPTION

FOUNDER'S CIRCLE

COMMUNITY LEADER

HEALTH ADVOCATE

100% of all sponsorship funds go towards offsetting the costs associated with the event and raising critical funds to support the core health services and programs La Clinica provides to 4,500 patients and more than 50,000 community members in DC and Maryland!

As a Founder's Circle sponsor you would be widely recognized at the Inaugural Fiesta del Barrio as well as any community events and awareness efforts leading up to the event. Benefits of the Founder's Circle Sponsorship:

It takes a pueblo – join our event as a Community Leader and builder of health and happiness! As a community leader you will receive social media promotion and brand visibility throughout the community.

As a Health Advocate, you are taking a stand that a healthy community matters – join us for a day of fun and celebration for all!

HOSPITALITY/ MEDIA

Speak at the health fair



Interview with media outlets for the day



Social media promotion



Interview with media at the event and promotional events leading up to the day



Logo included in our newsletter for the month of September



BRAND RECOGNITION

Your logo will be featured on our website with link



Recognition by the emcee



Statement along with logo included in our event program



Full exhibitor table at the event



Name and logo on all materials for the event



TABLING OPPORTUNITY



Hosting a table during our event is an excellent opportunity for your organization or business to meet new members of our community! They will search for their new favorite places to eat, shop, and connect. Meeting them at the Fiesta del Barrio is the best way to introduce your organization as their potential new favorite spot.

Table:

**Mt. Pleasant businesses
special price: \$250**

**Tabling Opportunity:
\$500**

- Vendors are required to attend their booth at all times.
- Vendors may bring their own, branded canopy
- Logo placement on the program agenda and website

For more info contact: Rachel Ugarte - rugarte@lcdp.org phone:202.448.2836
