



4th annual
**WALK
-A-THON
FOR HEALTH**
www.lcdp.org

APRIL 29th
KICK OFF



*In Community,
we Walk for Health*





La Clínica has been committed to providing primary care, mental health, substance use treatment and spirit of community to LatinX immigrants in the Washington, D.C Metropolitan Area for 40 years regardless of immigration status, language, gender, sexual identity, age, race, class, or income.

Help us kick off our 4th Annual Walk-A-Thon for Health on Saturday, April 29th. This hybrid event will unite our incredible network of supporters, local businesses, partners, and health workers across DC, Maryland, and Virginia as we take to our favorite walking paths to raise funds for essential health services and a health system that ensures access to care for all members of our communities. Additionally, friends and family can join on the app wherever they reside, as part of our wider community, and walk with us!

Each step we take together moves us towards more equitable communities where all people can thrive. Too many people in our neighborhoods are still ineligible for health insurance and face barriers to getting care such as transportation, language access, and affordable medicine. Together, we can change this.

April 29th – Walk-A-Thon Kick Off

Join us at Meridian Hill Park for festivities, fun, and getting into gear for a month of walking for health! We will distribute our signature Walk-A-Thon T-shirts, sign up for organized walks, meet other participants, LCDP staff, and sponsors, enjoy refreshments and get our bodies moving with Zumba!

May 1st – 30th – MoveSpring APP

One month of moving and community connecting through daily and collective step counts and health challenges! This is a great opportunity to form a team through your workplace, or with family and friends that spans states and countries – there are no bounds with the App! Prize opportunities for participants!



HELP MAKE A LIFE-CHANGING IMPACT

This year marks La Clínica's 40th anniversary! We could not have provided 40 years of care and community without the generous support of individual donors and sponsors.

This year, **your company's sponsorship will build upon the journey we have undertaken** and the steps we are committed to taking to ensure a healthier future for the most marginalized members of our communities.

WAYS IN WHICH YOUR SPONSORSHIP IS CERTAIN TO MAKE AN IMPACT:



Provide primary care and mental health services to 1,600+ individuals without health insurance.



Provide 6,000+ medical interpretations annually to ensure high quality care to members of our community who do not speak English.



Provide health education, support groups, and resources to young Latinx LGBTQ+; survivors of gender-based violence; and individuals facing chronic illnesses.

SPONSORSHIP OPPORTUNITIES



	CHAMPION SPONSOR: \$10,000	GOLD SPONSOR: \$5,000	SILVER SPONSOR: \$3,000	BRONZE SPONSOR: \$1,000
Complimentary Event T-Shirts	10	5	3	1
*Logo on Event Landing page, E-Newsletter, and Promotional	✓	✓	✓	✓
*Logo placement on Event t-shirt	✓	✓		
Company Lunch & Learn	Develop opportunities with LCDP to share your company's expertise with LCDP teams as fits, and hear from our teams who will meet with yours to share areas of interest and drive your employee engagement goals	Our team will meet with yours to share areas of interest and drive your employee engagement goals		
Milestone video included in MoveSpring App	90 sec	30 sec	10 sec	
Special partnership feature on LCDP platforms	✓	✓		
Company branded premium distributed to registrants	✓	✓		
Included in press releases and media	custom	✓		
*Subsidize participation of patients and community members	✓	✓	✓	

*Company Logo must be received by March 29th to be included on printed materials and promotional items.

*Out goal is that all individuals who wish to walk for health can participate regardless of their financial capacity or hardships they may be facing, thank you for covering their registration cost.