

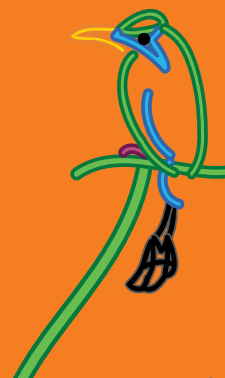
La Clínica del Pueblo presents:



LA CLÍNICA  
DEL PUEBLO

# ¡LA FIESTA DEL BARRIO!

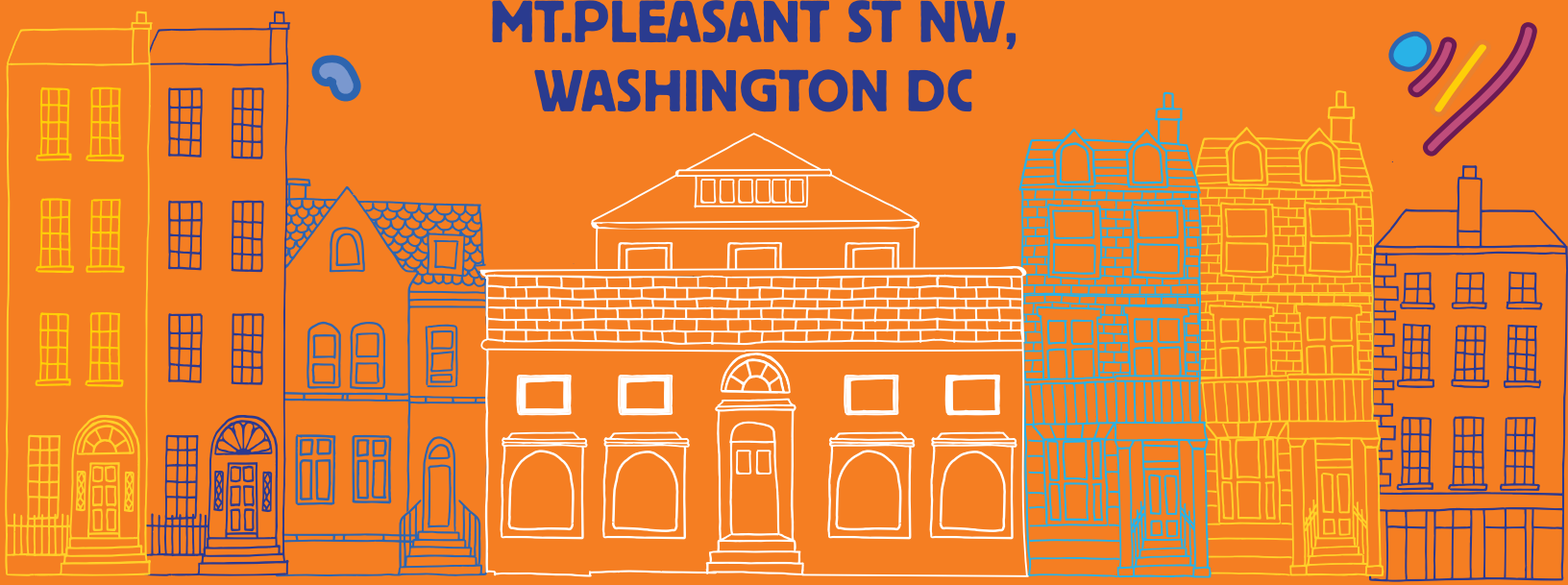
In Community, we Celebrate



SATURDAY, OCTOBER

14TH 11AM - 4 PM

MT.PLEASANT ST NW,  
WASHINGTON DC



## **40th Anniversary Celebration**

# **¡LA FIESTA DEL BARRIO!**

***40 years Building a Healthier Community, Together***

Founded by Salvadoran immigrants, La Clínica del Pueblo has been addressing the distinct health needs of our community for 40 years through comprehensive primary medical care with wrap-around services for all aspects of life: health education, mental health, and substance use services, community health promotion, language access services, and health advocacy.

We are more than a clinic. Fueled by a commitment to health as a human right, we advocate alongside our community for healthcare access, language justice, and greater inclusion and health equity for marginalized groups including LGBTQ individuals and women.

Help us celebrate our 40th anniversary and raise critical funds that not only help the patients we take care of, but the whole community. Be a part of history by becoming a Celebration sponsor at our 40th Anniversary: Fiesta del Barrio!





## YOUR SPONSORSHIP IS AN INVESTMENT IN COMMUNITY

### Ways in which your investment is certain to make an impact:



Bridge the gap by providing high-quality care. Nearly 3,000 of our 4,500 patients lack full healthcare coverage due to immigration status.



Improve health outcomes by providing more than 6,000 medical interpretations and navigations to individuals who are limited English speakers.



Transform lives through health education, support groups and resources to newcomer adolescents, young Latinx LGBTQ+, survivors of gender-based violence, and individuals facing chronic illnesses.

# SPONSORSHIP AND BENEFITS



Sponsor one of our signature activation zones and activities focused on inclusion, community, and family! As attendees experience the event they will engage in an overall celebration of Mind (good emotional and mental health), Body (good physical health including exercise and food choices), and Spirit (community, togetherness, and inclusivity).

## Activity Zones

- **The Kid Zone** - sing a long, story time, puppet show, piñata, bracelet art, make a mask, bouncy house, musical chairs.
- **Celebrating Seniors** - “ask a doctor, computer wiz, tech support and more”, “sitting on the porch - stories with abuelos y abuelas” “loteria/bingo and inter-generational games”
- **Healthy Eats & Treats Cooking Demos** - local chefs show us alternatives to junk food and we get an opportunity to taste it too.
- **Festively Fit** - sponsor our fitness area jump ropes, BMI readings, hula hoop contests, exercise demos (Zumba, Pilates, cultural line dancing)
- **BYOA**- Brand Your Own Activity by creating a fun activity sponsored by your company or organization!



# YOUR SPONSORSHIP

100% of all sponsorship funds go towards offsetting the event costs and fueling the core health services and programs La Clinica provides to its patients and Latinx community members across the DC Metro Area.

**\$15,000  
CELEBRATION LEADER**

**\$10,000  
FOUNDER'S CIRCLE**

**\$7,500  
COMMUNITY PARTNER**

**\$5,000  
HEALTH ADVOCATE**

**\$2,500  
JUSTICE SEEKER**

**\$1,000  
CHANGE MAKER**



Lead Signature Activation Zone BYOA	■					
Co-lead Activation Zone		■	■	■		
# of Invitations to special sponsor/partner Fiestecita (pre/party)	<b>15</b>	<b>10</b>	<b>7</b>	<b>5</b>	<b>3</b>	<b>2</b>
Partnership video clip shared on LCDP SM platforms and Streaming Channel aligned with an LCDP value (by Aug 1)	<b>60 sec</b>	<b>30 sec</b>	<b>10 sec</b>	<b>Listed</b>	<b>Listed</b>	
Opportunity to give remarks from stage aligned with an LCDP value	■	■				
Recognition from MC	■	■	■	■		
Recognition in Marketing Materials	<b>Logo</b>	<b>Logo</b>	<b>Listed</b>	<b>Listed</b>	<b>Listed</b>	<b>Listed</b>
Event Banners Recognition (by September 5th)	<b>Logo</b>	<b>Logo</b>	<b>Listed</b>	<b>Listed</b>	<b>Listed</b>	<b>Listed</b>
Recognition on La Clinica's Website	<b>Hyperlinked Logo</b>	<b>Hyperlinked Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Listed</b>	<b>Listed</b>
Inclusion in LCDP Comms Channels (15,000 reach) and Media:	<b>Yes- Special feature</b>	<b>Yes- Special mention</b>	<b>Yes- Special mention</b>	<b>Listed</b>	<b>Listed</b>	<b>Listed</b>
Employee Engagement via Volunteering day of Event	<b>up to 20</b>	<b>up to 15</b>	<b>up to 10</b>	<b>up to 5</b>	<b>up to 3</b>	<b>up to 2</b>

# SPONSORSHIP CONFIRMATION FORM

☐ **Celebration Leader \$15,000**

☐ **Health Advocate \$5,000**

☐ **Other \$** \_\_\_\_\_

☐ **Founder's Circle \$10,000**

☐ **Justice Seeker \$2,500**

**Total: \$** \_\_\_\_\_

☐ **Community Partner \$7,500**

☐ **Change Maker \$1,000**

## DONOR INFORMATION

**Contact Name** \_\_\_\_\_

**Company** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**City** \_\_\_\_\_

**State** \_\_\_\_\_

**ZIP** \_\_\_\_\_

**Day Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

## FOR DONOR RECOGNITION PLATFORMS

**Please list as:** \_\_\_\_\_

☐ **I/We prefer to remain anonymus**

**LinkedIn Handle:** \_\_\_\_\_

**Instagram Handle:** \_\_\_\_\_

**Facebook Handle:** \_\_\_\_\_

**Twitter Handle:** \_\_\_\_\_

## PAYMENT INFORMATION

**Total Payment \$** \_\_\_\_\_

**Online-** [www.lcdp.org/donate](http://www.lcdp.org/donate) **Please choose Fiesta Sponsorship on the drop-down designation menu**

**ACH – we will follow up directly with you with the banking details.**

**Check Enclosed (made payable to La Clinica del Pueblo)**

**VISA**

**MasterCard**

**AMEX**

**Credit Card Number** \_\_\_\_\_

**Expiration** \_\_\_\_\_

**CVV Code** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

La Clinica is registered with the IRS as a tax exempt 501©(3) organization Tax ID EIN #52-1942551

**Please Complete and submit this form to Rachel Ugarte, Chief Development Officer:**

La Clinica del Pueblo - 2831 15th St NW, Washington, DC 20009 Email: [rugarte@lcdp.org](mailto:rugarte@lcdp.org) Phone: (202) 248-2836

40th Anniversary Celebration

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DEL BARRIO!**



[www.lcdp.org](http://www.lcdp.org)

**f** /La Clinica del Pueblo   **t** @LaClinica2   **in** La Clinica del Pueblo   **@** @laclinicadelpueblo