



LA CLÍNICA
DEL PUEBLO

**ANNUAL
REPORT
2024**

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DEAR PATIENTS, PARTNERS AND FRIENDS:

It is with great pride that I write to you as the new Chief Executive Officer of La Clínica del Pueblo. For over 40 years, La Clínica has served as a trusted source of care, hope, and healing for the Greater Washington Area. **This legacy was built by people who understood that health is shaped by the strength of our connections—to each other, to our roots, and to the neighborhoods we serve.**

This year's annual report is guided by the theme of connection, which captures the spirit of La Clínica. Our model of care has always been driven by the belief that a person's health isn't tied to just one factor, but shaped by many factors whose **interconnected nature** makes up a person's well-being.

You'll see how one patient's appointment put her on the path to healing from domestic violence, how a case manager makes a lasting impact on their patients, and how La Clínica continues to lead and innovate.

As a Federally Qualified Health Center, we serve everyone. We strive to remain **a space where people feel seen, where their concerns are heard, and they are treated with dignity.**

I am inspired by the resilience, creativity, drive, and compassion of our community. Our ability to evolve and to thrive is made possible by you—our supporters, partners, and patients—each one of you part of the fabric that holds us together. In a time when so many of our communities navigate uncertainty and exclusion, La Clínica remains a vital thread in the safety net.

Together, we will continue to strengthen the connections that make our model of care so effective.

Carlos Plazas, Chief Executive Officer



STRATEGIC PLAN

OUR NEXT DECADE OF COMMUNITY SERVICE

In 2024, we **launched a new 10-year strategic plan to increase services, expand programs, and modernize facilities** to better serve the Latino community and all who call this area home.

- The plan was shaped with input from our Patient Committee, a long-standing body which plays a central role in guiding strategic direction and broader organizational priorities.
- We are especially proud that **patients hold the majority of votes on our Board of Directors, ensuring that community voices are at the heart of every major decision.**

By centering patients in all that we do, we stay rooted in lived experience, guided by community priorities, and inspired by the aspirations of those we serve.

FINDING LIGHT AT LA CLÍNICA

Sara Guillén was born in a remote corner of Morazán, El Salvador, a region deeply affected by the Civil War. Growing up, she remembers a palpable sense of fear and being surrounded by violence. Abandoned by her father, she was raised by her mother, who did everything she could to provide for her children.

Years later, Sara fell in love with a man from her hometown and had a child. They moved to Washington D.C., in search of a better life.

Then the abuse began.

“He would threaten to call the authorities if I didn’t do what he wanted. I didn’t know my rights.”

They struggled to survive. She and her son often went without enough food, and health care felt out of reach. When Sara found out she was pregnant again, she was terrified. ***“I felt I had nothing to offer.”***

Sara went to La Clínica del Pueblo for a check-up and was quickly connected to a wider array of services. She found refuge in **Entre Amigas**, La Clínica’s support group for Latina women facing

domestic violence, poverty, and isolation.

“I felt broken and depressed. I never imagined I would need therapy—but now I know it’s what saved me.”

As she raised her children, Sara joined **Mi Familia**, La Clínica’s emotional wellness program that helps children and parents improve communication.

“We learned how to talk about our feelings, how to understand and support one another.”

Sara is now a proud single mom studying Early Childhood Education. She’s preparing to launch her own childcare business.

“I want to be an example for my children,” she says proudly.

“La Clínica has been part of our lives for many years. It’s a place where we’ve always felt heard, respected, and supported.”

*Sara’s journey to healing includes sharing her story to empower others. Her name has been changed to protect her identity.

CONNECTING THE DOTS

Case managers serve as the link between patients, providers, and resources.

“After assessing a patient’s needs, we connect them to services such as food banks, housing assistance, and assistance navigating health insurance. We also guide them to educational opportunities, like GED programs. My favorite part of this work is seeing the impact in real time—for example, we recently submitted paperwork just an hour before the deadline to prevent a patient from being evicted.”

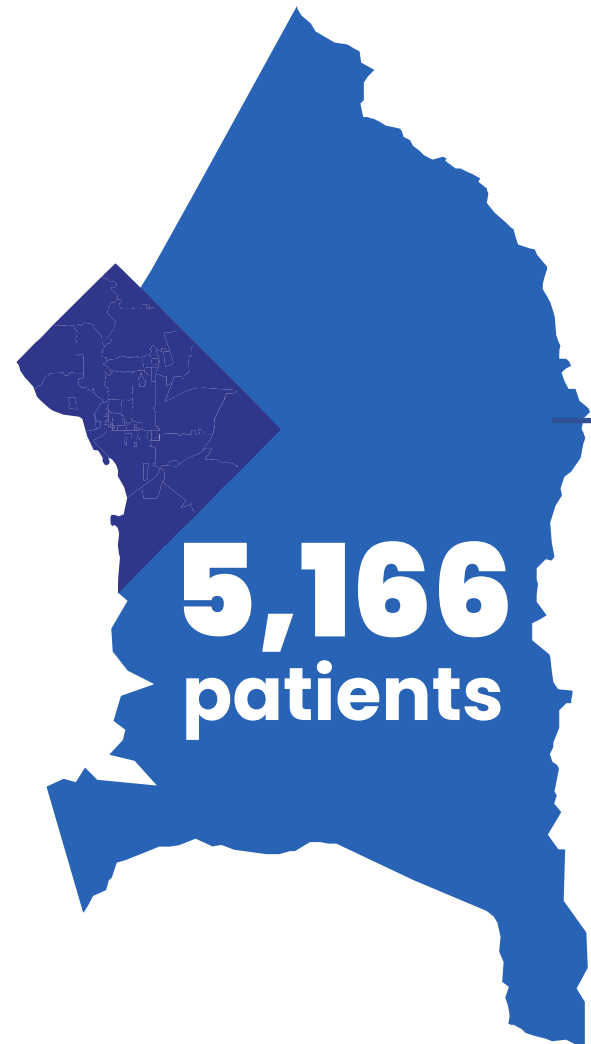
–Karen



MEET A CASE MANAGER

WHO WE SERVE

IN 2024



Gender

16% increase from 2023

46% male
53% female
1% other

Age Group

4% 0–4 years
15% 5–17 years
46% 18–44 years
35% 45–65+ years

43% are uninsured

87% prefer a language other than English

89% identify as Hispanic

IMPACT



33,980

In-person clinical and telehealth services



13,106

Medical Services



6,296

Mental health services



11,602

Substance and outpatient services



4,689

Medical interpretations and navigations



1,805

People received health education through our programs



1,496

Flu Vaccines



3,464

Cancer screenings



2,469

Newly diagnosed HIV positive individuals linked to care



100%



35,155

Educational materials distributed



1,502

Mental Health services in schools



12

Appearances before local councils



40

Health Promoters Trained



53

Patients attended a committee meeting



INNOVATION AT LA CLÍNICA LAUNCHING OUR DIABETES CLINIC

Managing chronic conditions like diabetes requires education, trust, and a care team that evolves with the patients' needs.

We recently identified an obstacle to care: **patients were waiting up to a year for an appointment with an ophthalmologist.** For individuals with diabetes, such delays can lead to serious and sometimes irreversible vision loss.

In response, **we invested in vision screening equipment and trained our in-house team to detect diabetic eye conditions.** We also launched weekly diabetes care visits including foot checks, retinal scans, and personalized health education on lifestyle changes.

This powerful example of community-led innovation was **featured on the front page of El Tiempo Latino, the leading Spanish-language newspaper in Washington, D.C.**

"At La Clínica del Pueblo they treat us like family... my doctor, Paul, speaks Spanish and that way I don't get confused by terms I don't understand."

– Douglas, Diabetes Clinic Patient

HELPING STUDENTS THRIVE

Mi Refugio is our emotional wellness program for teens that is embedded in a local high school. It supports students through the challenges that come with being a teenager. Led by mental health counselors, the curriculum is based on building self-esteem, fostering teamwork, and supporting academic success.

"I moved to the United States when I was nine years old. I was bullied for not knowing English and for years I struggled to feel proud of my roots. Things changed when I discovered Mi Refugio. Their supportive team helps students communicate with teachers and tackle academic and personal challenges. With their kindness and support, I finally felt safe and accepted." -Student

We are thrilled that **every student in the 2024 Mi Refugio program is graduating from high school**, a powerful milestone that reflects their resilience and hard work.

IN SCHOOL AND BEYOND



VOLVIENDO A VIVIR

Our Substance Use Program Celebrates a Major Milestone

Volviendo a Vivir **celebrated its 15th anniversary in 2024**. As one of the few programs in Washington D.C. addressing substance use in Spanish, it provides patients with a pathway to recovery through emotional support, group sessions, and one-on-one therapy. We're proud to walk alongside over 100 patients enrolled in the program. Each person is on their journey toward healing.

"Little by little, you lay one brick at a time, just a like a construction worker does when building a foundation. Then you put up reinforcements, then you pour concrete, and slowly the whole structure begins to take shape. That's what I try to do each day, apply the knowledge I've gained here with the lessons life has taught me along the way. It helps me to grow and face the emotional challenges that come with this journey."



RECOGNIZED FOR OUR WORK

The Hispanic Bar Association of the District of Columbia presented **La Clínica del Pueblo its annual Hugh A. Johnson Memorial Award**, which honors organizations in the D.C. area that demonstrate a sustained commitment to equality, cultural respect, and social justice.

La Clínica was recognized for expanding access to health care for people who often face barriers due to language or income.

The award honors our work in tackling barriers to care, while recognizing the continued need for progress

LA CLÍNICA SUMMIT

SERVING AS A CONVENER

We proudly hosted the 2024 La Clínica del Pueblo Summit: *Amplifying Community Approaches for Health Justice*—a **powerful gathering that welcomed 144 attendees, including: public health leaders, advocates, healthcare providers, community members, and representatives from Howard University Hospital and other local organizations.**

Throughout the day, participants shared personal stories, exchanged ideas, and explored innovative strategies to advance health equity in our communities. It was an inspiring event filled with meaningful dialogue, renewed partnerships and collective purpose.

We are deeply grateful for our extended community and remain committed to building a just, inclusive, and equitable health care system for all.



At-Large D.C. Councilmember **Christina Henderson** delivered the opening remarks at La Clínica's 2024 Summit.



DIÁLOGOS PARA LA ACCIÓN

One of our strategies is helping local organizations integrate public health into their work. At a recent community dialogue for action hosted by La Clínica, we **brought together organizations from diverse sectors**, including groups supporting construction workers facing extreme heat and unsafe job conditions.

These conversations sparked new partnerships with local leaders and health advocates to ensure that worker safety, mental health, and overall well-being are part of broader, long-term policy solutions rooted in equity, sustainability, and community leadership.

PRIDE

HEALTH, HEALING AND JOY FOR THE LGBTQ+ COMMUNITY

Our **Empoderate** program is a safe space for LGBTQ+ individuals that centers empowerment, health education, and joy. We offer inclusive programming for people living with HIV, open conversations about condom use and healthy relationships, and workshops on STI prevention and overall wellness. By partnering with local schools and consulates, **Empoderate** provided counseling for, tested, and referred 2,469 patients.

In recognition of our work, we **were invited to the White House's 2024 Adelante Summit on HIV and Hispanic Communities**, which brought together leaders across federal agencies, civic and social organizations, and the private sector.



“AT EMPODÉRATE, I FEEL FREE”

ADVOCATING FOR OUR PATIENTS

We transform lived experiences into lasting policy change by ensuring elected officials hear directly from our staff and patients.

A patient testified about his journey accessing life-saving medications through D.C.'s local health programs.

A case manager testified his firsthand experience navigating the local healthcare system before the D.C. Council, offering thoughtful recommendations for improvement.

We also celebrated an important victory in Prince George's County. When we learned that the 2025 budget proposed eliminating the Health Assures Program - which provides medical, behavioral health, and dental care to uninsured residents - we mobilized quickly. Partnering with a coalition

of local organizations, we testified before county officials and urged them to restore funding and protect access to care. Thanks to our collective advocacy, funding was restored and coverage preserved.

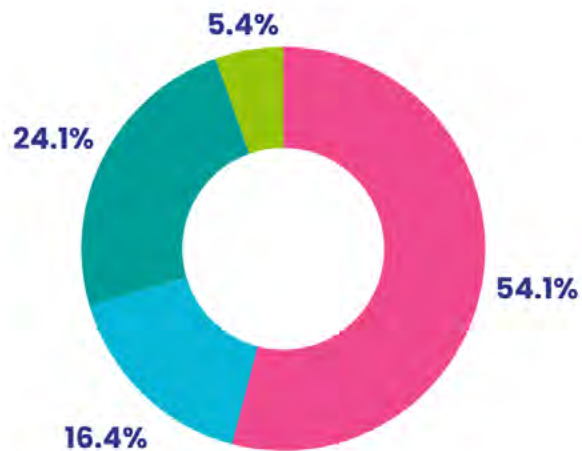
We are also proud to share that our Chief Program Officer, Suyanna Linhales Barker, Ph.D., was appointed to the D.C. Mayor's Commission on Health Equity.

She brings patient feedback into conversations that shape public health priorities across the city.

Below is a photo of her being sworn in to the commission.



FINANCIAL HIGHLIGHTS



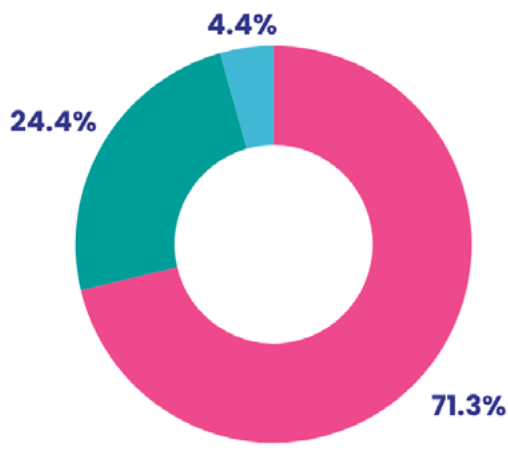
2024 REVENUE

Grants, Contracts,
and Foundations
\$9,284,420

Service Income
\$4,137,557

Other Income
\$2,807,841

Contributions
\$933,989



2024 EXPENSES

Direct Services and
Programs
\$13,664,961

Management, Facilities and
General
\$4,672,314

Development,
Fundraising and
Communications
\$834,837

Balance Sheet

Assets
\$17,103,427

Liabilities
\$4,491,794

Net Assets
\$12,611,634

Total Liabilities
and Net Assets
\$17,103,427



BOARD OF DIRECTORS 2024

Edgar Jimenez – President

Elizabeth Ortiz – Vice President

Gerardo Portillo – Treasurer

Salome Martinez – Secretary

Florentino Duarte – At Large–Patient

Ana Rodriguez – At Large –Patient

Brizeida Santos – At Large –Patient

Haylin Lovo – At Large –Patient

Luis Angelo Gomez – At Large –Patient

Paula Vasquez – At Large –Patient

Veronica Vela – At Large

William Escalona – At Large – Patient

Carolyn Zugaldia – At Large – Patient

We are grateful to our board members for their leadership and unwavering commitment throughout 2024. We also thank Don Blanchon for his service as Interim Executive Director.

WHY WE GIVE

Meet **Kathleen Maloy**, an attorney with a Ph.D. in public health policy and former professor at George Washington University. **Heather Burns** spent over 30 years navigating corporate America as a woman in leadership, brings a deep appreciation for equity and impact. Together, they are passionate champions of La Clínica's mission.

We asked them to share what drew them to La Clínica, and why they continue to support it today.

Kathleen: I was connected to La Clínica in 1996 and immediately felt the pull of its commitment to justice. The legacy of Dr. Romagoza, and the organization's roots in service, especially to women and children, resonated with me powerfully. It wasn't just another nonprofit but an organization that approaches the work through the lens of equity.

Heather: I came to know La Clínica through Kathleen, and what drew me in was seeing the immediacy of the impact. The way they approach health through the lens of justice and equity makes all the difference.

Kathleen: La Clínica has a long history of women in leadership, and that's created something truly special—a collaborative, vibrant, and deeply compassionate environment. You feel it the moment you walk in. It's a tangible energy that's reflected in the passion of women working together to help those who sometimes are in desperate need of help.

Heather: That energy is very real. It's not abstract, it's embedded in how the organization runs and how it relates to the community. I've come to appreciate, in a new way, just how much strength and beauty there is in that model of shared leadership.

What would you say to someone considering supporting La Clínica?

Kathleen: La Clínica embodies a holistic, human-centered approach to care. It's what healthcare should be. Just look at the mural on the wall of La Casa—created by survivors of domestic violence. That's not just art; it's a reflection of healing, of community, and of what La Clínica is building every day.

Heather: Now is the time. We're in a moment of crisis, and the stakes couldn't be higher. This is about social determinants of health and creating safe, nurturing spaces where people can thrive. Supporting La Clínica is an opportunity to do the right thing, and to be part of something far bigger than just health care.



Join us and support our mission by:

- Becoming an amigo (monthly donor)
- Making a gift of stock
- Subscribing to our newsletter

Sneak Peek: Coming in 2025

We are breaking ground on an in-house pharmacy at our 15th Street location!

CONNECTING PATIENTS TO CARE WITH YOUR SUPPORT

INDIVIDUALS \$1000+

Allen Pritchard and Smith Williams
Arun Ivatury
Barbara Griffith
Bridgette and Matt Kaiser
Ben Gitterman
Bill Schwartz and Christine Doyle
Bob Bonner and Laurie Lester
Bob Free
Brian Bolten
Carl Schmid II
Carlos O'Bryan and Maria Arizmendi
Carol and Gerry Fuller
Carrie Andrews
Cathy Hurwit
Charlotte Jones-Carroll
David DeRamus
David LaRoche
David Neigus
Don Blanchon
Dorothy Pohlman
Elizabeth Hilder and Randy Smith
Elizabeth Wehrle
Evelyn Jacob and Bruce Davis
Frank Sheed
Glen E. Parker Jr.
Helen Burstin
Jack Hoadley and Beth Fuchs
James Rosenberg
Janet Lowenthal
Jud Dolphin
Judson Crane
Judy Feldman
Jessie Harris and Woody Cunningham
Joe and Nancy Baillie

John Wise
Kateri Conahey
Kim Green and Amy Horton
Kimberly Adler and Aaron Knight
Kristin Carman
Lief Doerring
Ligia Medina
Linda Dreeben
Linda Kolko
Lisa Wheaton and Bill Arnold
Lucia Solbes Castro
Luis Morales
Lynne Horning
Marcy Bernbaum
Maria Cecilia Zea
Marian Licha
Martine Guerguil and Robert Devlin
Mateo Cummings
Matthew and Gail Jenkins
M. Sheila Callahan Trust
Nicholas Garnica
Nils Franco and Elanna Crook
Noel McCaman and Mary Ann Pryor
Oscar Perretta
Paul Frick and Martha Coven
Rebecca and Richard Werner
Sarah Coviello
Sean Dryden and Molly Murphy
Sophia Sahaf
Stephen Chales and Janice Hazlehurst
Susanna Quinn
Thomas M. Corwin
Vic Basile and Fabrizio Claudio
Victor Valle
Virginia Schofield and Peter Hakim

AMIGOS DEL PUEBLO

Abel Nuñez Aguilar and Diana Guelespe
Aimee and Abel Olivo
Amy Marietta
Ana Maria del Rio Gonzalez
Angela Suarez
Ann Chavez
Anna Jeide-Detweiler
Belen Hurtle
Brandy Bauer
Camille Espinoza
Carrie Wolfson
Catalina Sol
Catherine Stolar
David LaRoche
Denise Mayotte and Warren Hanson
Djoudie Etoundi
Donald Hayward
Duncan McHale
Elizabeth Ortiz
Emily Kugler
Emily McKay
Emma Staller
Fabiana Cuellar and Santiago Diaz
Faraz Usmani
Gabriela Stocks
Gary Pickenpough
Grace Smith
Hallie Coatney
Helga Sol
Hila Berl
Indra Amaro Gómez
Jennifer Stapleton
Jose Lacorte
Joseph H. Celtnieks
Joshua Kolko

Kara Suvada
Karyn Pomerantz
Kateri Conahey
Kathleen and Michael Yoder
Katie Cross
Laura Lewis
Linda Kolko
Lindsay Coates
Lisa Wheaton and Bill Arnold
Lucia Fort
Maria Cecilia Ramirez
Maria Cecilia Zea
Mat Hanson and Ana Garcia
Matthew Siblo
Melissa Mayer
Naomi Greenwood and Joan Bedell
Nicholas Garnica
Nils Franco and Elanna Crook
Pamela Boozer-Strother
Peggy Sand
Rachel Ugarte
Rita and Carlos Cuellar
Sofia Castilo Morales
Sophie Strike
Stephanie Jaffa
Stephen Kitchen
Tasara Redekopp
Trish and Patrick Ahern
Valerie Kindt
Vilma Linares

FUNDERS AND PARTNERS

Alexander and Margaret Stewart Trust
American Association of Medical Colleges (AAMC)
American Diabetes Association (ADA)
AmeriHealth Caritas District of Columbia
Charles and Mary Latham Fund
Cigna Group Foundation
DC Primary Care Association (DCPCA)
District of Columbia Department of Behavioral Health
District of Columbia Department of Health
District of Columbia Department of Health Care Finance
District of Columbia Mayor's Office of Lesbian, Gay, Bisexual, Transgender, and Questioning Affairs
District of Columbia Mayor's Office on Latino Affairs
District of Columbia Office of Victim Services and Justice Grants
Food Research and Action Center
George Washington University
Greater Washington Community Foundation
Howard University
iF, A Foundation for Radical Possibility
Inter-American Development Bank
Johns Hopkins University
Kaiser Foundation Health Plan of the Mid-Atlantic States

Live to Give Equity and Justice Fund
Mars Foundation
Maryland Community Health Resources Commission
Maximus Foundation
Miller and Chevalier Charitable Foundation
Morningstar Foundation
Morris and Gwendolyn Cafritz Foundation
Prince George's County Council
Prince George's County Health Department
Prince George's County Office of the County Executive
Prince George's County Public Schools
Prince George's County Public Schools—Strategic Initiatives Office
Raza Development Fund
Theodore H. Barth Foundation
UnidosUS
United States Department of Agriculture—Food and Nutrition Service
United States Department of Health and Human Services—Administration for Children and Families—Office of Family Violence Prevention and Services
United States Department of Health and Human Services—Centers for Disease Control and Prevention
United States Department of Health and Human Services—Health Resources and Services Administration
United States Department of Health and Human Services—Substance Abuse and Mental Health Services Administration
United States Department of Justice—Office on Violence Against Women
Unity Healthcare

FAMILY FOUNDATIONS

The Arthur N. Lerner and Linda Dreeben Fund
Cecily & David Murphy Majerus Foundation
Celtino Foundation
Lester Poretsky Foundation
Live to Give Equity and Justice Fund
Share Fund

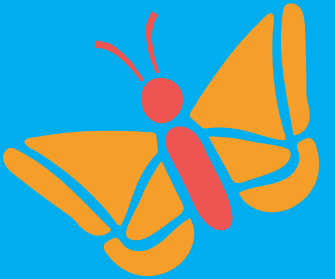
CORPORATE FUNDERS

All Souls Church Unitarian
Amerigroup Foundation
Bates White
BSA The Software Alliance
Carefirst Bluecross Blueshield
Community IT Innovators
Deloitte
Entertainment Software Association
ETTE
Foundation Panama INC
JSI Research and Training Institute
Maryland Physicians Care
MESH Charities, Inc Masonic and Eastern Star Home (MESH)
Charities of Washington D.C.
NVG, LLC
Truist Foundation
United Way of the National Capital Area

To all our donors, partners, and community: Thank you.

Your support makes everything we do possible.

We're excited for what's ahead and are grateful to have you by our side.





**LA CLÍNICA
DEL PUEBLO**



www.lcdp.org

